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TO: Pollution Prevention Advocates

FROM: Robert Ludwig
Office of Pollution Prevention and Technology Development

SUBJECT: NATIONAL POLLUTION PREVENTION WEEK 2005 (NP2W 05)
SEPTEMBER 19-25, 2005

The California Environmental Protection Agency (Cal/EPA) and its boards, departments, and office (BDO's) are celebrating September 19-25, 2005 as National Pollution Prevention Week 2005 (NP2W 05) in conjunction with the United States Environmental Protection Agency, the Western Regional Pollution Prevention Network, and the National Pollution Prevention Roundtable. California held the first statewide Pollution Prevention Week (P2W) October 4-10, 1993, with proclamations and resolutions and a variety of local government pollution prevention activities. California's P2W was so successful that in 1996 it gained national notoriety and became an event celebrated throughout the United States.

To highlight this event and to promote pollution prevention throughout the year, the East Bay Municipal Utility District (EBMUD) of Oakland, California, has graciously provided Cal/EPA with the artwork for this year's NP2W 05 poster. This year's poster was designed by Ms. Karla E. Lund of EBMUD and she has incorporated different landforms into the design. See what you can identify. The answers are on the back of this memo.

Ms. Lund and EBMUD have distinguished themselves over the past twelve years as leaders in the field of pollution prevention by providing the themes and graphic designs for NP2W 05 as well as being a leader in pollution prevention. See if you can identify the different landforms on this year's poster.

NP2W 05 posters will be available from the Department of Toxic Substances Control's (DTSC) Office of Pollution Prevention and Technology Development (OPPTD) while supplies last. Contact OPPTD at (916) 322-3670 or Mr. Robert Ludwig at: rludwig@dtsc.ca.gov for posters. A downloadable version of the poster and other information including a brochure, planning calendar, and promotional guidelines are available at: www.dtsc.ca.gov/pollutionprevention/index.html. Also check out Cal/EPA and its BDO's websites below for more information:

Cal/EPA	-	www.calepa.ca.gov
Air Resources Board	-	www.arb.ca.gov or 800 END-SMOG
Integrated Waste Management Board	-	www.ciwmb.ca.gov
Water Resources Control Board	-	www.swrcb.ca.gov
Department of Pesticide Regulation	-	www.cdpr.ca.gov

LANDFORM CODE FOR 2005 POLLUTION PREVENTION WEEK (P2W) POSTER

Ms. Karla E. Lund, Graphic Artist at the East Bay Municipal Utility District (EBMUD), and creator of the 2005 P2W Poster, thought people might be interested in what landform each animal spot is. The code is presented below. Our thanks to Karla for her creativity this year and for the previous six P2W Posters.

- **Gila Monsters (Front to Back or f-b):**

Gila Monster #1 (f-b): San Juan Islands Washington, New Zealand, Japan, Samoa, Prince Edward Island, East Timor, Hawaii, E. Timor, Long Island New York, Hispaniola

Gila Monster #2 (f-b): Nunavet/North Canada, Cuba, Caicos, Philippines, British Virgin Islands

- **Arctic Hares (f-b):**

Hare #1: Bainbridge Island Washington, United Kingdom (on chest)

Hare #2: Iceland (obscured by rock)

Hare #3: Svalbard

Hare #4: Australia, Galapagos (on shoulders)

- **Goldfish (f-b):**

Fish #1: (middle, front) Antarctica, Martinique, Singapore

Fish #2: (left front) Borneo, Norfolk Island

Fish #3: (right front) Greenland

Fish #4: Alameda California, Channel Islands

Fish #5: Crete, North Cyclades (not to scale)

Fish #6: Madagascar, North Marianas Islands

- **Horses:**

Horse - front: All continents, Antarctica on feet (not to scale)

Horse - back: Arctic Ocean, Great Lakes

- **Moth:**

Geologic map of Surprise Valley, Tapeats Creek, Deer Creek, Colorado River in Arizona